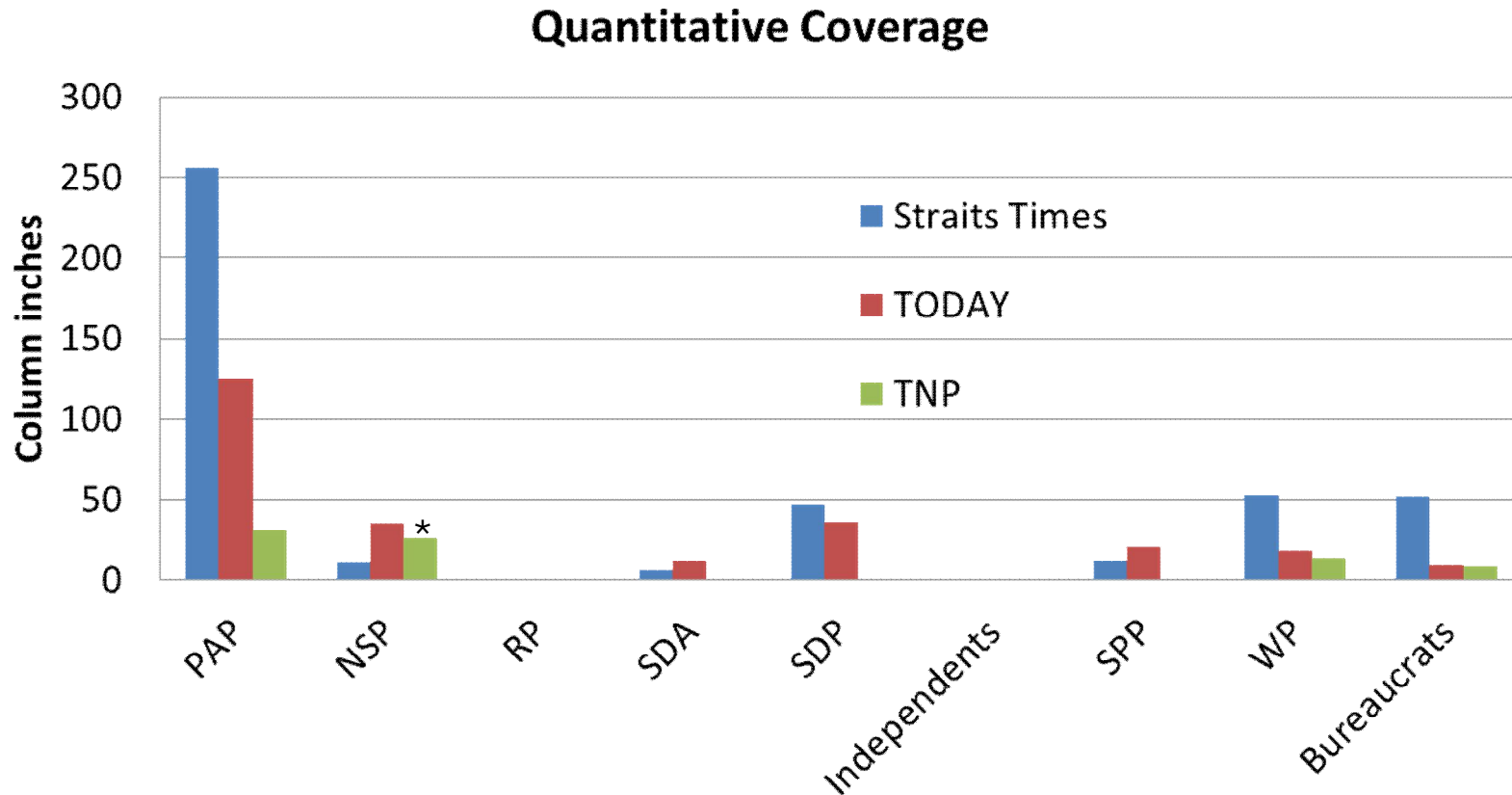


Election monitoring project

Media Coverage on 29th April 2011

MARUAH

Quantitative coverage



***Bureaucrats refers to apolitical officials annoucing good news,e.g. NWC calling for wage increases,*

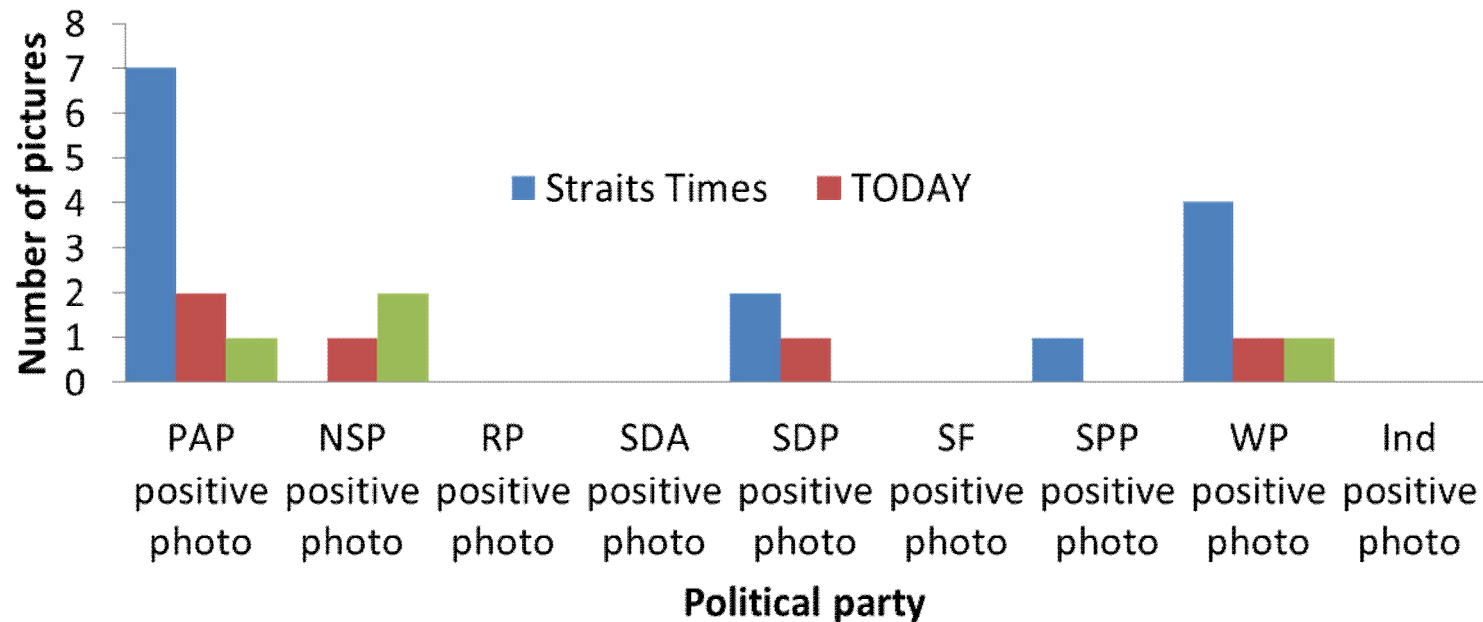
**Most of the New Paper coverage of NSP was on allegations of misconduct*

Qualitative coverage

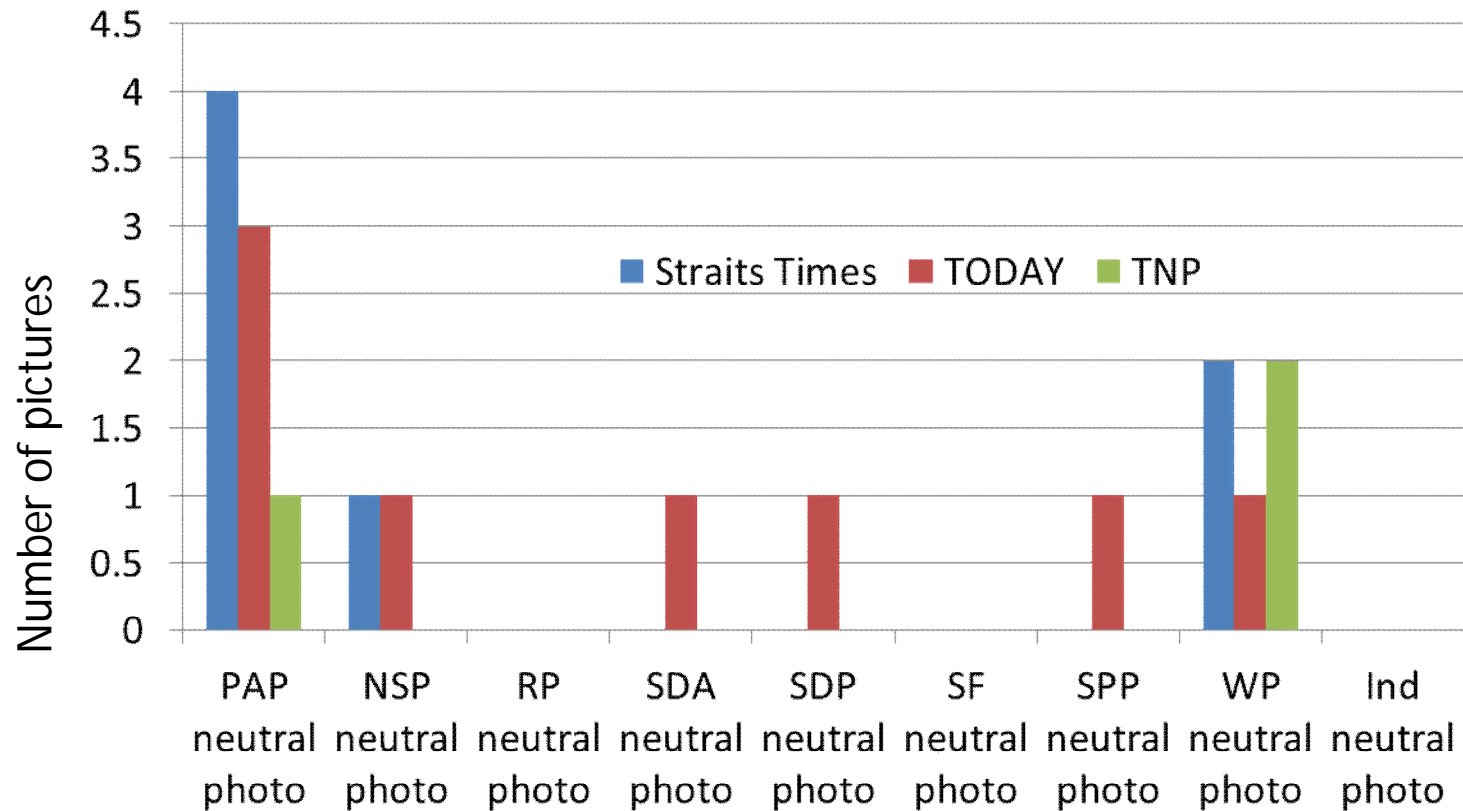
Qualitative coverage:

Positive photos

(e.g. smiling candidates, candidates kissing baby, etc)

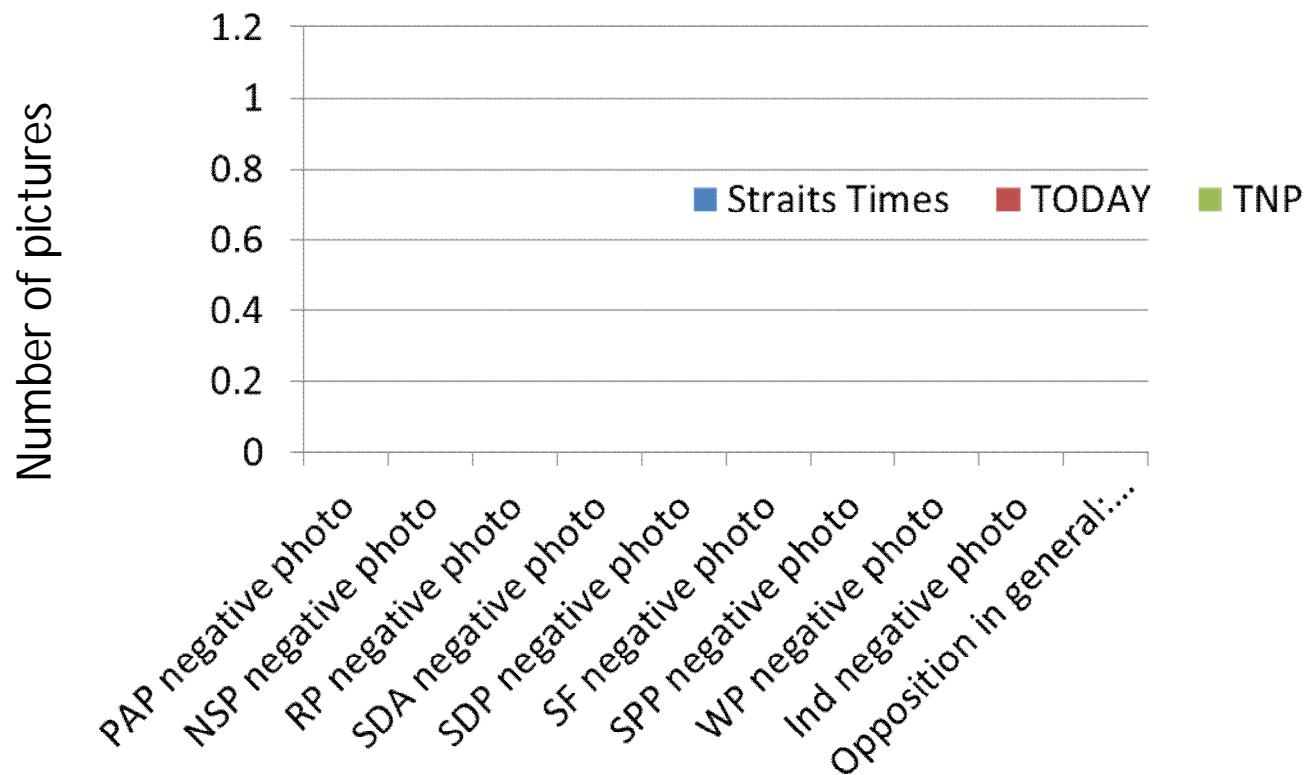


Coverage: Neutral photos



Coverage: Negative Photos

(e.g. frowning candidates, candidates in an aggressive posture, etc.)



AMAZING! No negative pictures in the English Press today!

Qualitative coverage: Placement: How many pages do you need to flip to read about.....

